

RESIDENTIAL | COMMERCIAL | INVESTMENT | HOME DECOR & RESOURCES • VOL. 2 ISSUE 1

ON THE  
**MARKET**

WWW.ONTHEMARKET-PEI.CA

PEI REAL ESTATE

**MEDIA KIT  
2025**

3800 SQ/FT | 5 BED | 3 BATH

**STRATFORD  
BEAUTY**

COVER PROPERTY PRESENTED BY

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**IDEAL**  
REAL ESTATE SERVICES

On The Market Created by ODYSSEY & PEI  
VIRTUAL LIVING LIVING



*On The Market is the Island's newest cutting-edge real estate magazine. A collaboration between PEI Living, PEI's only lifestyle magazine, and Odyssey Virtual, PEI's top real estate marketing company.*

### COMPLETE MARKETING

- 10-15k copies distributed FREE tip-to-tip
- Social Media: Facebook, X, Instagram
- Active website: onthemarket-pe.ca
- Available to read online 24/7
- Added online marketing opportunities

### EACH ISSUE

- Professional photography
- Twelve issues/year
- Minimum of 32 pages
- Cutting-edge design & layout
- Engaging editorials to enhance shelf-life

### ENHANCED SHELF-LIFE

*Each edition will feature an engaging editorial designed to inspire readers to keep the issues and share them with friends and family. "On The Market" will provide valuable resources from trusted Island businesses, including mortgage brokers, financial advisors, home renovation experts, custom builders, tradespeople, interior designers, and more.*



**More than just real estate!**

Capture the market before they make plans to buy or sell with engaging content relevant to their lifestyle.

**Become a trusted resource!**

### PROFESSIONAL DESIGN

*We offer complementary design services. Our graphic designer has over 20 years experience with Adobe Creative Suite and produces cutting edge designs and layouts that grab the readers attention.*

### NET FULL COLOUR (PER ISSUE)

FRONT COVER ( Includes two pages inside)	2500
ONE-PAGE	900
TWO-PAGE	1750
BACK COVER	1100
INSIDE COVER (Front or Back)	925
ONE-PAGE Agent PROFILE*	1000
HALF-PAGE	600
ONLINE DIGITAL PAGE	300

*Sign a contract for the year and save 10%*

*\* Includes professional writing and photography (each additional page \$800)*

Full payment required within 24 hours of booking to guarantee placement. Booking is not official until paid in full.

Front cover positions can only be booked once every twelve issues by the same agent or brokerage.

We offer no exclusivity to advertisers.

Front cover images and creative are led by On The Market.

DISTRIBUTION (NOT COMPLETE)- SEASONAL DISTRIBUTION TO CAVENDISH, ETC NOT INCLUDED

**Charlottetown:**

Nissan  
 Pro Oil  
 Source for Sports  
 Keller Williams  
 Sleep Concept  
 Sobeyes - Allen St  
 Ultramar  
 Most Wanted Pawn  
 Global Pets  
 Murphy's pharmacies  
 Vankampens  
 Superstore  
 Tosh Co  
 Kia  
 Queens Arms Esso  
 Subaru  
 Remax Charlottetown  
 Honda  
 Hyundai  
 Waterview Dental  
 Fair Isle Ford  
 Coldwell Realty  
 Provincial Realty  
 Surplus Furniture  
 Famous Peppers  
 Wine Kitz  
 Bar 1911  
 Founders Hall  
 Mazda  
 Homelife Realty  
 Gold Key Realty  
 Toyota  
 Island Hot Tubs  
 Water St. Fish & Chips  
 Reactive Health  
 Kettle Black  
 Mitzibishi  
 Provincial Realty  
 Churchill Arms  
 Volkswagen  
 Confederation Court  
 Mall  
 Receiver Coffee  
 Reliable Motors  
 Royal LePage  
 (Confederation Court  
 Mall)  
 Cork & Cast  
 Affordable Car Company  
 Downtown Dental  
 Kent Building Supplies  
 Royal LePage (John  
 Yeo)  
 King Car  
 The Gallery  
 Century 21 (St. Peters  
 Rd)  
 Wine Kitz  
 Leonard's

Hillside Motors  
 APM  
 The Lucky Bakery  
 Fair Isle Ford  
 Apex Auto  
 Cedar's Eatery  
 Home Hardware  
 Carstar  
 Timothy's Coffee  
 Sams Restaurant  
 Exit Reality  
 Old Triangle  
 Stratford Pizza  
 Rona  
 Blockhouse Barber  
 Maid Marions  
 Markan (3 locations)  
 Buns & Things  
 Canadian Tire  
 Key Murray Law  
 Quiznos  
 Sobeyes (2 Locations)  
 Stewart McKelvey  
 Casa Diva  
 Superstore (2 locations)  
 Birt's Furniture  
 Royalty Crossing  
 The Alley  
 MacArthur's Appliances  
 Jack's Pizza  
 Dows Mattress  
 Dino's Pizza  
 Inspired Living  
 M&M Furniture  
 Mel's  
 Hearth & Ember  
 Deluxe Paint  
 Muccho Burito  
 Metro Home Hardware  
 (Riverside)

**Stratford**

Esso  
 Home Hardware  
 Lone Oak (Fox  
 Meadows)  
 Subway  
 Taco Boyz  
 Irving (Mount Albion)  
 Stratford Pizza Corner  
 Wendall Taylors  
 Pownal Rink  
 Mezza  
 Mels (Petro Can)  
 Duffy's  
 Sobeyes

**Cornwall:**

APM Centre  
 Boom Burger

Sam's Restaurant  
 Receiver Coffee  
 Esso  
 Wally's Pharmasave  
 Cornwall Independent

**Kensington:**

Greco  
 Robins  
 Subway  
 Willow Bakery  
 C&B Bakery  
 Independent Grocery  
 Castle  
 Kent  
 Ruby's Corner  
 Coulson Realty  
 Mels

**Summerside:**

Tim's Irving  
 Shell  
 Kia  
 Most Wanted  
 Go Girl Fashions  
 Silver Fox Entertainment  
 Harbourside Theatre  
 Furniture Gallery  
 Water St. Furniture  
 Maud Home  
 Service PEI  
 Remax  
 Century 21  
 Royal LePage  
 Home Hardware  
 Leon's  
 Brother's Two  
 Wilson  
 Dodge  
 Ford  
 Speedy Glass  
 Chevrolet  
 Casley Auto  
 Irving  
 Kent  
 Novus Glass  
 Dinos  
 Evermore Brewery  
 Prestige Kitchens  
 China Star  
 A-1 Pizza  
 Receiver  
 Tops to Floors  
 County Fair Mall  
 Sobeyes  
 Canadian Tire

**West to Tignish:**

Wellington Gas/Grocery  
 Richmond Gas

Backwoods Burger  
 Tyne Valley Dylons  
 O'Leary Gas  
 O'Leary Home Hardware  
 O'Leary Rink  
 Co op Grocery  
 Bakery/Cafe

**Bloomfield:**

Gas  
 Kent  
 Greco  
 Grocery  
**Tignish:**  
 Our Family Traditions  
 Home Hardware  
 Co op  
 Irving  
**Alberton:**  
 Rink  
 Robins  
 Timber Mart

**East of Stratford:**

**Morell:**

Bakery  
 Co op  
 Irving Gas  
**Souris:**  
 Independent Grocery  
 Home Hardware  
 Pharmasave  
 Tims

**Montague:**

Superstore  
 Bogside  
 Copper Bottom  
 Lucky Bean  
 Beck's Furniture  
 CBDC  
 Down East Mall

**Georgetown:**

Maroon Pig  
 Shoreline Design